Welcome to spotlight. I’m Ryan Geertsma and I’m Liz Waid. Spotlight uses a special English method of broadcasting. It is easier for people to understand. No matter where in the world they live.

Vu Ngoc Anh stands on a performance stage. Bright lights shine on her from above. Hundreds of people are watching her. They are interested in her beautiful clothing. She is wearing a kind of traditional Vietnamese clothing called an Ao Dai or Áo Dài. Ngoc Anh walks slowly across the stage. Her Ao Dai move gently side to side. This is because it is made of silk. A light flowing material. The Ao Dai is 2 pieces of clothing trousers and a long fitted shirt or gown. Ngoc Anh’s trousers are white. Her gown is a Golden yellow color. It covers her arms down to her wrists and it fits tightly around her chest and neck. It hangs almost to the ground. The gown is split. It opens on this side from her waist to the floor. As Ngoc Anh walks across the floor she looks as if she is floating. On that night, Vu Ngoc Anh won the 2012 Miss Vietnam ao dai competition. The judges thought she looked the most beautiful in her ao dai. Achieving the title Miss Ao Dai is a great honor. This is because the Ao Dai is more than just a traditional Vietnamese clothing. It is a symbol of the history and beauty of the Vietnamese culture and people. Today’s spotlight is on the Vietnamese ao dai.

The Ao Dai has a long history in Vietnam. Experts believe forms of the ao dai have existed for hundreds of years. Traditional Chinese clothing has influenced to the history of the ao dai. In the 1600s and 1700s, Chinese rulers occupied a land of Vietnam. People were required to wear traditional Chinese clothing. Vietnamese clothing designers began to change the design of the traditional Chinese clothing. They created early forms of the ao dai to show Vietnam’s separate and independent culture. During this time, members of the Vietnamese ruling family began wearing these early forms of the ao dai. And both man and women wore them. In 1802 there was a Vietnamese leader called Gia Long. He freed Vietnam from Chinese rule. Before this time, people in different areas of Vietnam wore different forms of the early ao dai. But designers began to combine the difference regional design. The result was a form of the ao dai called the Ngu Than. From 1820 to 1841 rulers made the Ngu Than Vietnam’s official national clothing. For the next 50 years a new foreign power ruled Vietnam. France claimed Vietnam as a colony. During this time, many people began wearing clothes influenced by western design. However, some Vietnamese designers reacted against to this foreign culture influence just like they had when China ruled over Vietnam. During the 1920 and 1930s, designers in Hanoi began redesigning the Ngu Than. The most famous designer was Cat Tuong also known as Le Mur. This new design was particularly for women. The designers use some of the new French or western design influences but what they designed was not western. Instead it was a modern version of Vietnam’s traditional clothing what people today call the ao dai. The modern ao dai became very popular in parts of Vietnam after the end of French rule. The ao dai was most popular from 1960s to 1975.

After 1975, Vietnamese Women wore the Ao Dai less often. The Vietnamese economy was struggling and most people did not think the Ao Dai was necessary.

In the late 1980s and early 1990 the Ao Dai experienced a new grow and popularity. In 1985, a Ho Chi Minh City Newspaper began the first Miss Ao Dai Competition. 1600 people attended the competition. But this was only the beginning of the Ao Dai New popularity. From Ho Chi Minh City, Miss Ao Dai Competition spread around the world to places like Long Beach California in the United States and the city of Toronto Canada. Today, there are many countries that have large populations of Vietnamese immigrants. When these people move out of Vietnam. They brought the Ao Dai with them.

Originally each woman’s Ao Dai was custom made. Ao Dai makers sew each Ao Dai using only a needle threads and her hands. A women visited her Ao Dai maker many times to make sure her Ao Dai fit perfectly. Today factories have begun to produce Ao Dai in large numbers. These Ao Dai are sold in Vietnam and around the world. The export of the Ao Dai has influenced global clothing designers as far away as Paris French and New York City.

Unlike many forms of traditional clothing, the Ao Dai is still wore by many Vietnamese women and wearing the Ao Dai has special meaning. Kim Lai is a Vietnamese American writer. On her website, she explained what the Ao Dai meant to her as a child

I remember when I was a little girl, I would walk into my mom and dad’s room. Behind the door hang long pieces of fabric. I knew this beautiful piece of material were going to be made into Ao Dais. I remember staring up at my mom when she wore her Ao Dai. I would think how beautiful she looked. I could not wait until I could have an Ao Dai for myself.

We asked Vietnamese Spotlight listeners when Vietnamese Women wear the Ao Dai. Listener called Le explained

Women usually wear the Ao Dai during official holiday celebrations. Listener Trinh Huong said

I think all women in Vietnam wear the Ao Dai at least one time when they get married. And Nguyen Tran told us

When I was in high school, I wear the Ao Dai 6 days each week. In Vietnam, women wear many different colors of Ao Dai. Usually younger women wear lighter colors and older women wear darker or bolder colors. Spotlight listener Tuan Anh Nguyen explained

Every different Ao Dai color and design shows the beauty and character of the person wearing it. For example. Students wear a white ao dai. This shows purity, innocence and young beauty. A women may wear a pink ao dai at her wedding when she marries. This shows graceful beauty. The ao dai continues to be popular in Vietnam and people in Vietnam are proud to share the ao dai with people around the world. As Spotlight listener Tuan Anh Nguyen writes

The ao dai is the pride of the nation. It is pride of every woman every time she puts it on.

The writer of this program was Robin Barreling. The producer was Mark Daren. The voices you heard were from the United States and the United Kingdom. All quotes were adapted and voiced by Spotlight. You can find our program on the internet [www.radioenglish.net](http://www.radioenglish.net/). This program is called Ao Dai Vietnam’s Traditional Clothing. We hope you can join us again for the next Spotlight program. Goodbye.